

Norway Case

>Indre Helgeland

- > Grane
- > Hattfjelldal
- > Hemnes
- > Vefsn

Scotland May 2010
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Data inputs

(Forested land)

>Grane

- > 30.000 ha Conifer
- > 17.000 ha Broad-leaves

>Hattfjelldal

- > 25.000 ha Conifer
- > 26.000 ha Broad-leaves

>Hemnes

- > 16.500 ha Conifer
- > 7.500 ha Broad-leaves

>Vefsn

- > 36.000 ha Conifer
- > 16.000 ha Broad-leaves

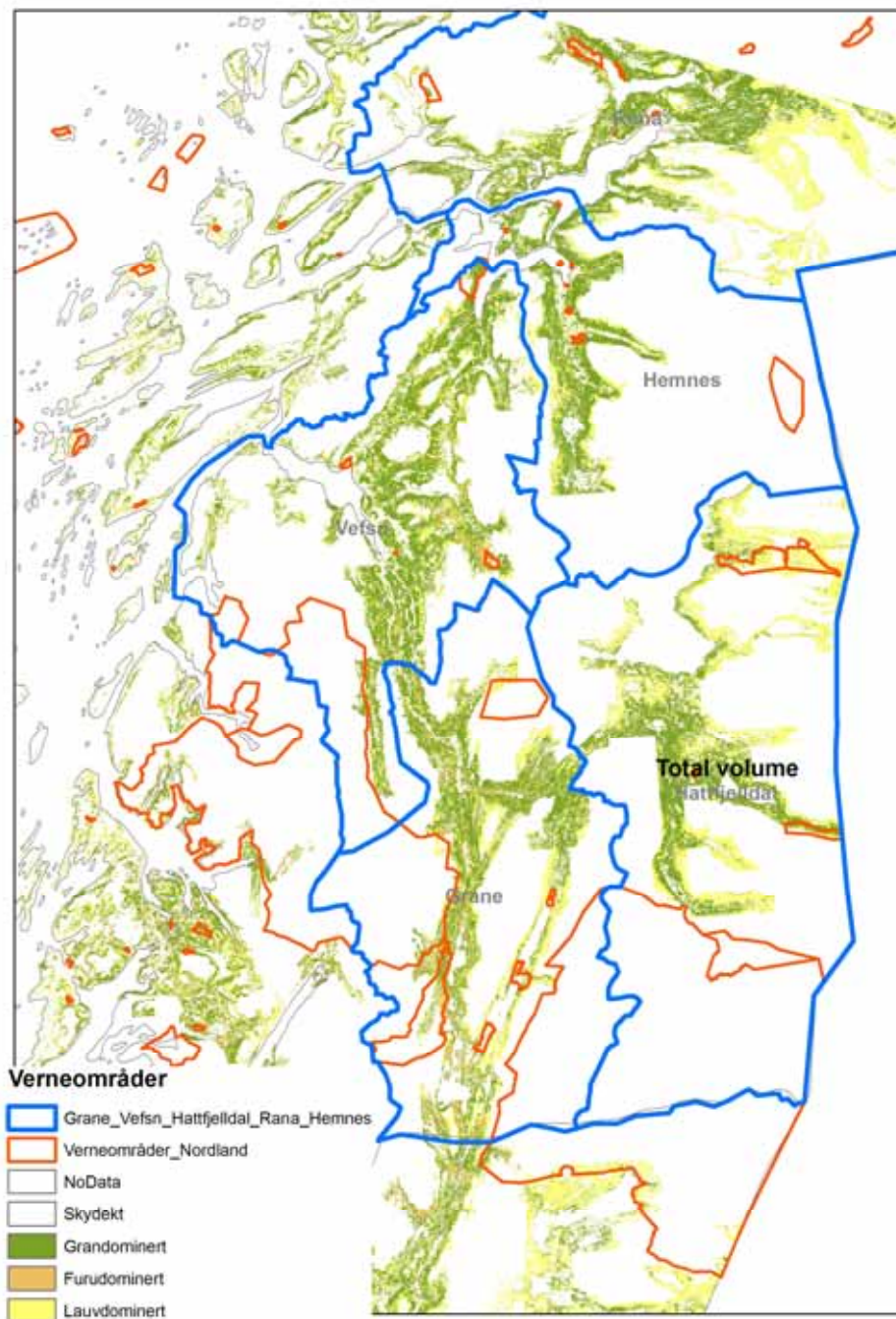




Photo: Are Halse



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Photo: Are Halse

Workshop

Helgeland – March 11th 2010

> County level.

- > Discussion of what do we want from ToSIA
 - > information about forestry sector in the region
 - > Better understanding about actors in the forest sector
 - > Tool that can be used in strategic economic planning
- > Securing the quality of the data
 - > Expertise at county level that can give the right inputs
 - Not always as easy to get the exact data

Stakeholders.

Destination Helgeland

www.visithelgeland.com

Arbor

www.arbor.no

www.visithelgeland.com



Helgeland - part of the world's most beautiful coastline. Dramatic, beautiful, untouched by mass tourism and much closer than you think. Get off the beaten track and experience that fleeting moment of pure joy, be inspired by our nature and culture you would otherwise have missed, so come and visit Helgeland.

Welcome to Helgeland

Regional Tourist Offices



4 Brønnøysund Tourist Information Centre
Sømnavelen 92,
N - 8900 Brønnøysund
Tel./fax: +47 75 01 80 00//+47 75 01 80 01
E-mail: post@destinationhelgeland.com

20 Sandnessjøen Tourist Information Centre
Torolv Kveldulvssongate 35,
N-8800 Sandnessjøen
Tel./fax: +47 75 04 45 00/+47 75 04 64 94
Epost: post@helgelandskysten.com

38 Mosjøen Tourist Information Centre
Skjervengan by the E6,
N - 8657 Mosjøen.
Tel./fax: +47 75 01 80 00//+47 75 01 80 01
E-mail: post@visithelgeland.com

47 Mo i Rana Tourist Information Centre:
O.T. Olsensgt. 3,
N-8602 Mo i Rana
Tel./fax: +47 75 13 92 00/+47 75 13 92 09
Epost: post@arctic-circle.no

Local Tourist Offices:

14 Vega Tourist Information Centre:
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www.visitvega.no

21 Herøy Tourist Information Centre:
Tel. +47 75 05 81 10
Open during the summer season
Email: heroy.turistinfo@monet.no

25 Dønna Tourist Information Centre:
Tel. +47 75 05 21 24
Open during the summer season
Email: turist@donna-asvo.no

23 Hattfjelldal Tourist Information Centre:
Tel. +47 75 18 40 05
www.turistinform.no

We are here to help

All the tourist offices in Helgeland carry a broad range of free brochures. We can also offer souvenirs and gifts, stamps and maps. We can also help you with accommodation, bike rental, booking, travel itineraries and a whole lot more.

www.visithelgeland.com
www.arctic-circle.no
www.helgelandskysten.com



Cover Photos:

- The Seven Sisters seen from Herøy
- Oscarbrygga in Tønnes
- The old town in Mosjøen
- Ylvingen, Vega

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The Legend of the Helgeland Mountains



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According to legend it was the Horseman Mountain's (Hestmannen) arrow that made the hole through the mountain.

One evening, the Horseman saw the Seven Sisters (De syv Søstre) and the Maiden of Leka (Lekamøya) bathing in the sea near the island of Landego. One single fleeting glimpse kindled his desire for the Maiden of Leka and he decided to carry her off at midnight.

On horseback, wearing a full suit of armour and a cloak over his shoulder, he sped south. The maidens saw him

coming and hastily ran off, fleeing until they could take no more, throwing themselves to the ground near Alstahaug. The Maiden of Leka alone continued to flee south, while the King of the Sømna Mountains stood watching her frenzied flight. Day was approaching on clouds of gold as the King saw the thwarted suitor place an arrow to his bow. As the arrow shot from the bow, the Sømna King cast his hat in its way, thus saving the Maiden of Leka.

The hat fell to the ground at Torgar. At that very moment the dawn broke, and all were turned to stone ...



Mosjøen

– City in the heart of Norway



Mosjøen is the oldest city in Helgeland and the second oldest in Nordland. It is situated in the borough of Vefsn where the population is approx. 13,450, of whom about 10,000 live in the centre of Mosjøen.

The history of the city began when local farmers built their seaside sheds on the flat, sandy common at the head of the Vefsnfjord. In 1866 there was a veritable Klondike-like atmosphere in Mosjøen. A major saw mill was established just outside town (the English mill), and thus Mosjøen became a meeting place for English timber barons, foresters from Odalen, Sami lumberjacks, Swedish mountain farmers looking to barter their wares and tailors with the latest trends from Copenhagen, London and Paris. The establishment of the saw mill gave impetus to the development of the city and led to Mosjøen attaining its city charter in 1875. While Vefsn is largely an agricultural district, Mosjøen is a

typical industrial and service centre. Here, we find one of Europe's most modern aluminium works, Elkem Aluminium Mosjøen.

Mosjøen is a city of music and culture. Innumerable concerts and shows are arranged throughout the year. In the old part of town, Sjøgata street in the city centre, we find pedlars and artisans. There is also a wide range of galleries and art exhibitions there. Café culture also has long-standing traditions in Mosjøen, and Sjøgata is particularly well-known for its many coffee bars. Business is flourishing in the city and includes over 70 shops of all sizes, shopping centres, postal and bank services, colleges of further education, a folk high school, hospital, public library, swimming pool and sports ground, together with innumerable cafes and restaurants.

Mosjøen offers free parking all over town.



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The old town in Mosjøen

www.arbor.no

- > Established in 1957
- > Employees 87
- > Turnover 25 million Euro

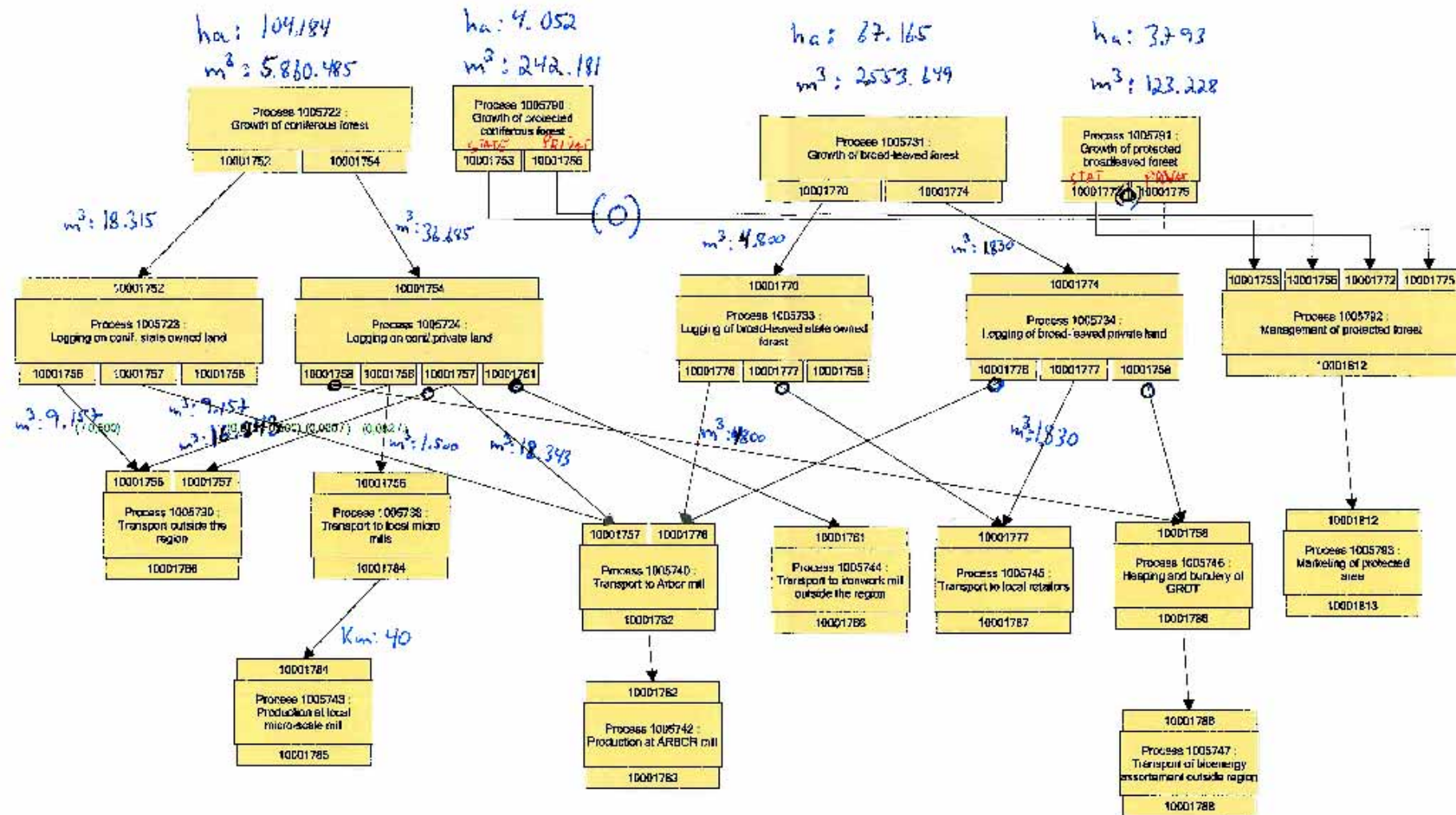


- > Producing Wallboards
- > Using approximately 60.000 m3 round timber pr year
 - > Whereas half of it comes from Indre Helgeland
 - > All pulpwood from the region goes to Arbor



Arbor

Photo: Are Halse



Reference to regional planning

- > Increase the value added from forestry sector!
 - > How to secure harvesting and silviculture activity in the future
 - > Establish a new sawmill in the region
 - > Bioenergy

- > Increase value added from Nature-Based Tourism!
 - > Win-win situation between forestry and tourism
 - > Better knowledge for understanding the interdependence between forestry and tourism in the region